

fees you can afford, a relationship you can trust

My fee structure and terms are simple and straightforward.

- \$80 hourly rate (long term or contract rates are negotiable).
- All jobs are estimated before work begins – a simple agreement outlines the project, time frame, and cost.
- Two rounds of revisions are included in all project fees.
- One third of the estimated cost is due at the time of agreement; the balance is payable upon final project “sign-off.”

I’ll own the deadline we agree to. If the project requirements change, I’ll inform you immediately how it will affect my time.

Got a pending project? Contact me at jill@taylorwrites.com or (770) 313-9599.

In the meantime, I invite you to visit <http://www.taylorwrites.com> for more information about my services, writing clips, and other relevant links.

meet the writer



Jill Taylor completed her undergraduate degree and graduate coursework at Auburn University in psychology, where she wrote the base script for a nationally distributed video for college students concerning campus violence.

Over a 12-year corporate career, Jill garnered experience in writing documentation, training materials, videos, white papers, and website content. In her spare time, she wrote marketing materials for local professionals. She made commercial communications a full time job in 2002.

Jill is an ASQ certified auditor, and is past Vice President of the Greater Atlanta Mercury Interactive User Group.

taylorwrites

commercial, technical, and scientific communications

Jill M. Taylor, CQA

**667 Still Branch Drive
Canton, Georgia 30115**

Phone: (770) 313-9599

Fax: (770) 559-0604

e-mail: jill@taylorwrites.com

www.taylorwrites.com

the right words...

when you need them.

That's the beauty of a freelancer. Call one up when you have a project; say, "goodbye" when it's over. It's a simple relationship for both parties.

And one with real value. Freelancers fill in gaps for people who either don't have or don't want the staff needed for writing projects in house. They provide a range of talent, fresh perspectives, undivided attention, and don't require benefits.

Making your life easier is what I do best. Sure I love to write, but that's only a part of what I bring to the table.

broad-based experience

Medicine. Science. Logistics. Information technology. An insatiable curiosity and enthusiasm for new ideas means my experience runs across multiple industries.

Don't just think of my experience as wide; it's also deep. I've been successful as a chemist, department manager, project manager, auditor,

trainer, programmer... and I literally grew up in sales.

Bottom line: Chances are, I can step into your world in two minutes flat. Whether you're looking to sell pharmaceuticals, make a PowerPoint presentation, script a video, or publish a white paper, I'm on the case. No hand holding required.

writing that speaks to the audience

Good writing isn't worth a dime if it doesn't address the right audience. The goal is to grab attention *and* keep it. Ever watch someone read technical specs and go cross-eyed? You have a message. I'll write it so your audience understands the value.

Tell me who you need to reach. Together, we'll customize your message to meet your needs by meeting *their* needs.

writing that represents the product

Industry specific language is everywhere. Hire a writing professional who knows it.

Reducing the fluff factor increases message credibility. Increase credibility, and you'll increase the perceived value.

Set your product or service apart from the pack with business communications that are appealing... and intelligent.

projects I can assist you with

I have experience in a wide variety of communications deliverables, including (but not limited to):

- ◇ Brochures and pamphlets (marketing and educational)
- ◇ Flyers
- ◇ Newsletters
- ◇ Website content
- ◇ PowerPoint presentations
- ◇ White papers
- ◇ Video scripts
- ◇ Software administration and user guides
- ◇ Standard operating procedures
- ◇ Quality manuals
- ◇ Training modules

Don't see what you need? Ask me. I'll be up front with what I can do.